

# ARTSKC JACKSON COUNTY IMPACT FUNDING REPORT

## MISSION SUPPORT FUNDING CATEGORY

ArtsKC Funding is an investment in people, programs and projects that make the important benefits of arts and culture more accessible. The funding aims to sustain a vibrant, thriving and healthy arts community that supports diverse traditions of excellence as well as inclusive participation in arts and culture that promotes prosperity, belonging and quality of life for all. ArtsKC Funding supports community focused visual, dance, music, theater, poetry, education and interdisciplinary arts and culture. This funding program is progressive, ensuring the funds are available to the organizations that traditionally have less access to support, but strive to build and diversify their audiences.

Jackson County Impact Funding supported organizations from the Mission Support Program, which is general operating support for nonprofit arts organizations with arts and culture as their primary purpose. Mission Support funding is unrestricted. The Jackson County Impact Funding directly supports and benefits those who live and work in Jackson County.

## TIMELINE AND PROCESS

July 18, 2021 - Applications opened July 18, 2021, with a deadline of August 23, 2021 - Application deadline

ArtsKC staff sorted all applications by budget size and divided them into two groups below and above the median amount: Group A - small to midsize budget organizations & Group B - midsize to large budget organizations.

September, 2021 - Evaluation Committee convened to evaluate Group A applications, sending questions to applicants with time to respond.

October, 2021 - Group A Decision Announcements

December, 2021 - Evaluation Committee convened to evaluate Group B applications, sending questions to applicants with time to respond.

December, 2021 - Group B Decision Announcements

April 29, 2022 - Group A Impact Reports deadline

May 31, 2022 - Group B Impact Reports deadline

Due to higher than usual fundraising levels, ArtsKC staff applied \$1,000 in additional funds to organizations whose previous fiscal year operating expenses were less than \$500,000. To

honor organizations that were determined to be Diverse-Led, another \$500 was added. More detail about Diverse-Led organizations is on [page 3](#).

## FUNDING COMMITTEES

Dedicated volunteers review funding applications. Our committees are led by ArtsKC Board members and include a diverse and representative group of artists, arts participants, and other established community members from across sectors and disciplines. The goal is to ensure the review process is equitable and includes diverse voices and perspectives from throughout the County.

### GROUP A EVALUATION COMMITTEE:

Chuck McCann, Committee Chair, CPA, CFO

Jonathan Doram, Musician and Music Educator

Melody Eber, Sr Associate Brand Manager, Russell Stover Chocolates

Muenfua Lewis, Brand Strategist and Co-Founder, By Design

Jeremy Lillig, Executive Director at Bright Futures Fund

Sariah Pinick, Grant Coordinator, Commerce Bank, Charitable Trusts and Foundations

Brian Watts, Wealth Manager PGN Financial Services, LLC

Madison Zalopany, Director of Community Programs and Partnership, Nelson-Atkins Museum of ArtBest

### GROUP B EVALUATION COMMITTEE:

Kanon Cozad, Committee Chair, Technology Consultant & Arts Patron

Glenda Masters, Cultural Arts Manager, City of Lee's Summit Missouri

Bety Shackelford, Actor (SAG-AFTRA/AEA), Director of Community Outreach (Cafe Cà Phê), Campaign Manager (Justin Short for KC)

James Shackelford, Senior Student Services Coordinator, UMKC School of Medicine

glyneisha Johnson, poly-disciplinary artist, educator, organizer and community care taker

## JACKSON COUNTY IMPACT FUNDING RECIPIENTS

The 2021-2022 Mission Support Program provided \$255,160 in funding to 51 organizations in our five-county region. The average grant amount was \$5,003.13 and 75% of the organizations that received a grant are considered small to mid-sized organizations.

Below are the organizations that received Jackson County Impact Funding.

### GROUP A:

ORGANIZATION	IMPACT FUNDING AMOUNT
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Kansas City Public Theatre	\$3,549
KC Jazz ALIVE	\$4,883
Landlocked Opera Inc.	\$2,256
newEar, dba for New Music Institute of Kansas City, Inc.	\$2,873
No Divide KC	\$2,500
plug Inc.	\$2,000
Waterfire KC	\$2,000
<b>Total</b>	<b>\$20,061</b>

GROUP B:

ORGANIZATION	IMPACT FUNDING AMOUNT
American Jazz Museum	\$5,500.00
Arts Asylum, The	\$6,500.00
Charlotte Street Foundation	\$5,000.00
Heart of America Shakespeare Festival	\$6,000.00
Kansas City Artists Coalition	\$6,000
Kansas City Friends of Alvin Ailey	\$5,500.00
Kansas City Young Audiences	\$5,000.00
Mesner Puppet Theater	\$6,500.00
Midwest Music Foundation	\$6,000.00
Musical Theater Heritage	\$5,000.00
<b>Total</b>	<b>\$57,000</b>

Total of funds from Group A and Group B: \$77,061

Average grant size: \$4,553

## DIVERSE-LED

The ArtsKC Staff recommended \$500 in additional funding for the following organizations in honor of the higher levels of diversity in their staff, volunteers, and board of directors. The funding amounts above reflect the total amount for each beneficiary.

No Divide KC

American Jazz Museum

The Arts Asylum  
Mesner Puppet Theater

## RECIPIENT SUMMARY

### GROUP A:

The Barn Players

[www.thebarnplayers.org](http://www.thebarnplayers.org)

*Multidisciplinary Combination*

Attendance / Participation: 1,043

The Barn Players, Kansas City's oldest community theater, produces quality and affordable live entertainment while nurturing the theater artist in practicing their craft.

Kansas City Public Theatre

[www.kcpublictheatre.org](http://www.kcpublictheatre.org)

*Theatre*

Attendance / Participation: 784

Kansas City Public Theatre provides access to the arts through year-round professional theatre entertainment free of charge to the public at locations throughout Kansas City. Be Radical.

KC Jazz ALIVE

<https://www.kcjazzalive.org>

*Music*

Attendance / Participation: 1,661

KC Jazz Alive strives to raise the tides that lift all jazz boats. Our vision is to make Kansas City the premier destination for jazz and live music, benefiting Kansas City musicians, audiences, and venues.

Landlocked Opera Inc.

[www.landlockedopera.org](http://www.landlockedopera.org)

*Multidisciplinary Combination - Opera*

Attendance / Participation: 8,220

The mission of Landlocked Opera Inc is to serve the Kansas City community with quality productions and performers with meaningful artistic opportunities. We believe in Opera for All and seek to improve access to the art form.

newEar, dba for New Music Institute of Kansas City, Inc.

[www.newear.org](http://www.newear.org)

*Music*

Attendance / Participation: 492

newEar Contemporary Chamber Ensemble is a professional music ensemble performing the work of living composers. We strive to bring Kansas City and the surrounding region the most eclectic, diverse, and cutting-edge creative trends of the 21st century.

No Divide KC

<https://www.nodividekc.org>

*Multidisciplinary Combination*

Attendance / Participation: 924

No Divide KC uses the arts as a vehicle for stimulating social awareness, participation and community building. They create artistic events focused on the stories of underserved and misrepresented communities with local artists and organizations.

plug Inc.

[www.plug.gallery](http://www.plug.gallery)

*Visual*

Attendance / Participation: 0

plug is a curatorial collaboration with the mission of bringing fresh perspectives and conversation to the local cultural community. Our goal is to exhibit challenging new work, initiate critical dialogue, and expand connections of artists.

#### Waterfire KC

[www.waterfirekc.org](http://www.waterfirekc.org)

*Multidisciplinary Combination*

Attendance / Participation: 0

WaterFire KC seeks to revitalize and draw the community together, provide community arts access, and inspire with large-scale visual arts installations and live performing arts.

#### GROUP B:

#### American Jazz Museum

[www.americanjazzmuseum.org](http://www.americanjazzmuseum.org)

*Music*

Attendance / Participation: 100,000

Located in the Historic 18th & Vine Jazz District, the American Jazz Museum showcases the sights and sounds of jazz through interactive exhibits and films, the Changing Gallery exhibit space, The Blue Room, and Gem Theater.

#### The Arts Asylum

[www.theartsasylum.org](http://www.theartsasylum.org)

*Multidisciplinary Combination*

Attendance / Participation: 3125

The Arts Asylum has been a safe place to create and a staple within the artistic community of Kansas City for over a decade.

#### Charlotte Street Foundation

[www.charlottestreet.org](http://www.charlottestreet.org)

*Multidisciplinary Combination*

Attendance / Participation: 5239

CSF's mission is to identify the needs and fuel the evolution of an ever-changing multidisciplinary arts ecosystem, acting as its primary provocateur. Charlotte Street provides artists with the freedom and resources to take risks and flourish.

#### Heart of America Shakespeare Festival

<http://www.kcshakes.org>

*Theatre*

Attendance / Participation: 4035

Our mission is to make the works of Shakespeare and Shakespeare-inspired works accessible to a diverse audience through a free, professional, outdoor festival, and additional free and paid performances and educational programs.

#### Kansas City Young Audiences

[www.kcya.org](http://www.kcya.org)

*Multidisciplinary Combination*

Attendance / Participation: 22235

The KCYA mission is to engage all youth in the arts, promote creativity, and inspire success in education. With philanthropic support and in collaboration with school partners KCYA provides classes, workshops, performances, and residencies for kids.

#### Mesner Puppet Theater

[www.mesnerpuppets.org](http://www.mesnerpuppets.org)

*Theatre*

Attendance / Participation: 19724

MPT was founded in 1987 to "inspire communities through innovative puppetry". Today we are expanding that mission by creating puppetry programs that support the social, emotional, and aesthetic development of young people ages 4-8 and their adults!

#### Midwest Music Foundation

<http://midwestmusicfound.org>

*Music*

Attendance / Participation: 3441

The Midwest Music Foundation unites and empowers the Kansas City area music community by providing health care assistance, education and career development, events and resources.

Musical Theater Heritage

[www.musicaltheaterheritage.com](http://www.musicaltheaterheritage.com)

*Other*

Attendance / Participation: 23016

MTH is an innovative organization dedicated to the appreciation and understanding of the American musical theater and its contributions to our culture. MTH increases arts access, develops audiences, and employs over 300 arts professionals annually.