Bringing Clarity to your Redistricting Process

Executive Briefing to Committee for Reapportionment
County of Jackson, Mo
December 2021
Today’s Presenters:

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Redistricting Background

Some History:

- **1980’s**: Highly Constrained
- **1990’s**: Tools available but cumbersome
- **2000’s**: Usability and some public involvement
- **2010’s**: Almost consumer-level
A Vision for Redistricting

Esri Redistricting Story

A browser approach would increase collaboration within the legislature and between citizens

- Provided via web browser
- Facilitates collaboration, sharing, and community building
- Easy to use interface reduces costs associated with training
- Minimal GIS experience required
- Centralized IT
- Cost effective way to provide access to citizens
Esri Redistricting Solutions

SaaS Subscription
Esri Redistricting Online

✓ Per user pricing 12-month subscription
✓ Access to all the functionality of the solution
✓ Add content from external ArcGIS services
✓ Fixed to the standard P.L. Data
✓ Public participation is outside of the application; StoryMaps, ArcGIS Online…

- Public Participation

Managed Cloud Services
Esri-hosted redistricting

✓ Configured instance for organization
✓ Custom data packs + integrated customer data
✓ Add content from external ArcGIS services
✓ All hosting components managed by Esri
✓ Unlimited registered users

Public Participation

On-Premise
Deployed on-site

✓ Configured and installed behind firewall
✓ Custom data packs + integrated customer data
✓ Add content from external ArcGIS services
✓ All hosting components managed by you
✓ Unlimited registered users

Public Participation
Features Overview

Data Sources

Plan Management

Collaboration
Census Data—The P.L. Story
Public Law (P.L.) 94-171

...enacted by Congress in December 1975, requires the Census Bureau to provide states the opportunity to identify the small area geography for which they need data in order to conduct legislative redistricting. The law also requires the U.S. Census Bureau to deliver this data no later than one year from Census day.

P.L. 94-171 requires the U.S. Census Bureau to furnish "basic tabulations of population" to each state, including for those small areas the states have identified.

Understanding Geographic Relationships: Counties, Places, Tracts and More (census.gov)
Features Overview

Esri Redistricting
Open and Transparent should provide:

- a web-based environment for creating and sharing plans,
- the ability to collaborate on plans and engage your communities,
- clarity into the redistricting process

Openness, Transparency, and Citizen Engagement